



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

Dutta

Serial No. 09/736,414

**Filed: December 14, 2000**

For: INTEGRATING CONTENT WITH  
VIRTUAL ADVERTISEMENTS  
USING VECTOR GRAPHICS  
IMAGES OBTAINABLE ON THE  
WEB

Group Art Unit: 2672

Examiner: Jeffrey Brier

Atty. Dkt. No. AUS9000687US1

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First-Class mail in an envelope addressed to:  
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on the date indicated below.

August 29, 2003

Date \_\_\_\_\_

Kevin L. Daifler

**AMENDMENT; RESPONSE TO OFFICE ACTION MAILED JUNE 17, 2003**

**MS: Non-Fee Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313

Dear Sir/Madam:

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SEP 09 2003

Technology Center 2600

This paper is submitted in response to the Office Action mailed June 17, 2003 to further highlight reasons why the captioned application is in condition for allowance. Please amend the case as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.